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# **Development of New Quality Productivity and Artificial Intelligence Research**

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Abstract: With the rapid development of technology, artificial intelligence has become a key force driving economic and social change. The proposition comprehensively applies interdisciplinary, empirical research, simulation, international comparison and cooperation, and public participation research methods, focusing on the close relationship between the development of new quality productivity and artificial intelligence. Firstly, the connotation and characteristics of new quality productivity were elaborated, emphasizing its innovation, efficiency, and sustainability. Furthermore, the important role of artificial intelligence in promoting the development of new quality productivity was analyzed in depth, including improving production efficiency, optimizing resource allocation, business models, etc. Thirdly, it reveals the widespread application and significant achievements of artificial intelligence in fields such as manufacturing, agriculture, and services. At the same time, the challenges faced by the development of artificial intelligence were also discussed. Further strategies have been proposed to promote the coordinated development of artificial intelligence and new quality productivity. Finally, the future development trends were discussed, and it was believed that on the basis of continuous innovation and effective response to challenges, artificial intelligence will provide strong impetus for the further development of new quality productivity, promoting the economy and society to move towards higher quality and higher efficiency.

Keywords: Development; New Quality Productivity; Artificial Intelligence; Significance

### 1. Introduction

In today's era of rapid development of science and technology, the connotation and extension of productive forces are undergoing profound changes. The rise of new productivity and the wide application of artificial intelligence are reshaping the pattern of social and economic development, leading mankind towards a new era full of opportunities and challenges.

In the face of opportunities and challenges, it is of great significance to conduct in-depth research on the relationship between the development of new quality productivity and artificial intelligence. We need to explore how to give full play to the positive role of AI in promoting the development of new quality productivity, and at the same time effectively deal with its negative impact. By strengthening technological innovation, improving policies and regulations, and improving the level of education and training, we can promote the healthy development of new productive forces, achieve sustainable economic growth and social fairness and justice.

The purpose of the proposition is to systematically explore the interaction, development trend and coping strategies between new quality productivity and artificial intelligence, and provide useful reference and reference for government decision-making, enterprise innovation and social development. We hope that through our efforts, we can contribute to promoting human society to achieve a more prosperous and better future in the wave of scientific and technological progress.

#### 2. Background

In today's era of rapid technological development, the development of new quality productivity and artificial intelligence has become the focus of global attention. This research background not only reflects the unremitting pursuit of scientific and technological progress, but also reveals the urgent need for social and economic development.

The development of new productive forces is the core driving force for social progress. The traditional productivity model is gradually facing bottlenecks in terms of resource utilization, production efficiency and innovation ability. In order to achieve sustainable economic growth and social development, we need to open up new areas and tap new potential. Guided by innovation, the new quality productivity integrates new technologies, new industries, new formats and new models, which can break through the traditional production boundaries and create higher value. For example, breakthroughs in biotechnology, new energy, new materials and other fields have provided new possibilities for solving the energy crisis, environmental problems and medical challenges.

As a key technology leading the development of new quality productivity, artificial intelligence is changing the way we live and work at an unprecedented speed. His research background stems from the human exploration of intelligence and the desire for machines to simulate human intelligence. From the early theoretical conception to today's wide application in image recognition, speech processing, natural language understanding, intelligent decision-making, and other fields, artificial intelligence has shown great potential. It can not only improve production efficiency and optimize resource allocation, but also create new products and services and give birth to a new industrial ecology.

In the manufacturing industry, the combination of artificial intelligence and industrial Internet has realized intelligent production and personalized customization, which has greatly improved the flexibility and quality of production; In the medical field, AI-assisted diagnosis systems can quickly and accurately analyze a large amount of medical data, provide decision-making support for doctors, and improve the diagnosis and treatment of diseases. In the financial sector, intelligent risk assessment and investment strategy optimization can help reduce risks and increase returns.

However, there are many challenges to the development of new quality productivity and artificial intelligence. Technological uncertainties, ethical issues, employment structure adjustment, data security and privacy protection are all problems that need to be solved urgently. For example, the impartiality and transparency of AI algorithms need to be guaranteed to avoid discrimination and poor decision-making; The replacement of a large number of jobs by machines may lead to unemployment and increased social inequality, and workers need to be upskilled and re-employed through education and training.

In order to take full advantage of the development of new quality productivity and artificial intelligence, we need to strengthen interdisciplinary research and collaboration. The integration of knowledge in computer science, mathematics, physics, biology, sociology and other fields will provide a more solid foundation for technological innovation. At the same time, the government, enterprises and academia should work together to formulate reasonable policies and regulations to guide the healthy development of technology and promote the transformation and application of scientific and technological achievements.

#### 3. The Relationship between New Quality Productivity and Artificial Intelligence

In the wave of innovation driven development, the vigorous rise of new quality productivity has attracted attention, and artificial intelligence, with its powerful intelligent computing and data processing capabilities, has become a key factor in promoting the development of new quality productivity. Exploring the close relationship between new quality productivity and artificial intelligence is an inevitable choice for us to embrace the new era and meet new challenges.

#### 3.1 The Connotation and Characteristics of New Quality Productivity

In today's rapidly changing era, the development of productivity is undergoing profound changes. The rise of new quality productivity is like a brilliant new star, illuminating the path of economic and social development. It not only represents innovation and breakthroughs in production methods, but also contains infinite possibilities for future development. Understanding the connotation and characteristics of new quality productivity is of great significance for us to grasp the pulse of the times and lead the development trend. It will open a window for us to gain insight into future economic and social development, helping us find the right direction in the new stage of development and achieve sustainable prosperity and progress.

#### 3.1.1 The Connotation of New Quality Productivity

In today's era of rapid development of science and technology and continuous social progress, the concept of "new quality productivity" has gradually entered people's field of vision and has become a key force to promote economic growth and social development. The new quality productivity contains rich connotations, which not only represents innovation-driven and technology-led, but also embodies many concepts such as green development and integration and collaboration.

First of all, the new quality productivity highlights the core position of innovation. Innovation is the soul of new productivity, which covers multiple levels such as technological innovation, management innovation, and business model innovation. Technological innovation has made the production process more efficient and intelligent, and has given birth to a series of new production tools and production methods, such as artificial intelligence, big data, cloud computing, etc., which are widely used in the production field, which has greatly improved production efficiency and quality. Management innovation optimizes the organizational structure and operational processes of the enterprise, and stimulates the creativity and enthusiasm of employees. Business model innovation has changed the traditional market transaction model and created new value growth points.

Leading by science and technology is an important feature of new quality productivity. Science and technology are the primary productive forces, and in the new quality productive forces, the leading role of science and technology is more significant. Breakthroughs in cutting-edge science and technology continue to promote the transformation of productive forces, so that production activities have changed from traditional labor-intensive to knowledge-intensive and technology-intensive. For example, the development of biotechnology has brought new development opportunities to agriculture, medical and other fields; Breakthroughs in new energy technologies are reshaping the energy industry and promoting clean and sustainable use of energy.

The concept of green development runs through the whole process of new quality productivity. Different from the traditional productive forces, which simply pursue economic growth, the new quality productive forces emphasize paying attention to ecological and environmental protection while developing, and realize the coordinated development of the economy, society, and the environment. Through the adoption of green production technology, the development of circular economy, the reduction of resource consumption and environmental pollution, the realization of green and low-carbon production process, so that the development of productivity is sustainable, leaving a beautiful ecological home for future generations.

The new quality productivity also has the characteristics of integration and synergy. It breaks the boundaries between industries and regions, and promotes the deep integration and coordinated development of different fields. For example, the integration of manufacturing and service industries has given birth to a new form of service-oriented manufacturing, and the coordinated development of agriculture and tourism has created a new model of leisure agriculture. This kind of integration and synergy can not only expand the space for industrial development, but also optimize the allocation of resources and improve the operational efficiency of the overall economy.

In addition, the new quality of productivity focuses on the all-round development of people. Under the new mode of production, workers are no longer simple manual laborers, but need to have a high level of knowledge, innovation ability and comprehensive quality. Therefore, the development of new quality productive forces will promote the reform and improvement of the education and training system, cultivate innovative talents to meet the needs of the new era, and realize the mutual promotion of human development and productivity progress.

#### **3.1.2** Characteristics of New Qualitative Productivity

The evolution of productivity is like a magnificent historical scroll, constantly innovating in the tide of the times. Nowadays, new quality productivity is emerging with its unique charm, showcasing a series of eye-catching features. These characteristics not only reflect the development trend of productivity in the new era, but also contain the password to solve practical problems and achieve sustainable development. Understanding and grasping the innovative, efficient, and sustainable characteristics of new quality productivity is of great significance for us to adapt to changes in the times, seize development opportunities, and achieve leapfrog progress.

#### 3.1.2.1 Innovation

The reason why new quality productivity is innovative is that it is a product driven by science and technology. With the rapid development of science and technology, especially breakthroughs in the fields of information technology, biotechnology, and new energy technology, it has provided a steady stream of impetus for the generation and development of new quality productive forces. For example, the application of emerging technologies such as artificial intelligence, big data, and cloud computing has made the production process more intelligent, automated, and efficient, greatly improving production efficiency and quality. The integration and innovation of these technologies have broken the limitations of traditional production methods and created a new production model and value creation mode.

The innovation of the new quality productivity is also reflected in its recombination and optimization of production factors. Traditional factors of production, such as land, labor, and capital, have been reinterpreted and applied under the framework of new qualitative productivity. The importance of emerging factors of production, such as knowledge, innovation and data, is becoming increasingly prominent, and they are integrated with traditional factors of production to form a more dynamic and competitive production mix. The reorganization and optimization of such factors not only improves the efficiency of resource utilization, but also gives birth to a series of new industries and business models, injecting new impetus into economic growth.

In addition, the new quality of productivity has promoted the upgrading and transformation of the industrial structure. It has promoted the development of traditional industries in the direction of high-end, intelligent and green, and at the same time has given birth to many emerging industries, such as intelligent manufacturing, digital economy, life and health. With their innovative products and services, these emerging industries meet people's increasingly diverse and personalized needs and lead the trend of consumption upgrading. The development of new quality productivity has accelerated the integration and synergy between industries, broken industrial boundaries, and formed a more innovative and competitive industrial ecosystem.

New quality productivity also inspires a culture and ideas of innovation. In the context of new quality productivity, innovation is no longer an accidental behavior, but has become a universal value pursuit and cultural atmosphere. Enterprises and individuals pay more attention to the cultivation and improvement of innovation ability, have the courage to try new ideas and methods, and constantly explore unknown areas. The formation of this innovative culture has provided a solid ideological foundation and talent guarantee for the sustainable development of new quality productive forces.

In addition, the new quality of productivity is highly adaptable and transformative. It can quickly respond to changes in market demand and challenges in the social environment, and constantly adjust and optimize its own development model. In the face of public health emergencies, natural disasters and other situations, the new quality productivity can quickly realize the transformation of production methods and the allocation of resources with the help of scientific and technological means, showing strong adaptability and innovation vitality.

#### 3.1.2.2 High Efficiency

The reason why the new quality productivity is efficient is first of all that it integrates cutting-edge science and technology. With major breakthroughs in information technology, artificial intelligence, biotechnology and other fields, new quality productivity can make full use of these innovations to realize the intelligence, automation and digitization of the production process. For example, the wide application of industrial robots in the production line not only improves the production speed and accuracy, but also greatly reduces human error, thereby significantly improving production efficiency.

In addition, the new quality productivity has a stronger ability to drive innovation. It encourages businesses and individuals to continuously explore new business models, product designs, and service concepts. This spirit of innovation has led to a more optimal allocation of resources and opened up new market demand and development space. Unlike traditional productivity, which mainly relies on resource input and scale expansion, new quality productivity focuses more on creating value through innovation, so as to obtain higher output with less resource input.

New quality productivity is also highly collaborative and integrated. Under the trend of global economic integration, it can break the boundaries between regions, industries and enterprises, and realize the close cooperation and seamless connection of all links in the industrial chain. Through the information sharing and collaborative work platform, different production factors can be quickly integrated to form an efficient production system. This synergy not only reduces the loss of intermediate links, but also accelerates the speed of products from R&D to market, further improving the efficiency of productivity.

In addition, the importance and training of talents in the new quality productivity is also an important support for its efficiency. With a high-quality and innovative talent team, it can provide a

steady stream of intellectual support for the development of new quality productivity. These talents have the interdisciplinary knowledge and innovative thinking to quickly adapt to technological and market changes to drive new productivity forward.

#### 3.1.2.3 Sustainability

The sustainability of new productivity stems from its high dependence on innovation. Innovation is the core driving force of new quality productivity, and through continuous promotion of technological innovation, management innovation and business model innovation, new quality productivity can break through the resource and environmental constraints of traditional production methods. For example, the R&D and application of new energy technologies have greatly reduced the dependence on traditional fossil energy, reduced energy consumption and environmental pollution, and provided a steady stream of power for sustainable development.

In addition, the new quality productivity focuses on the efficient use and recycling of resources. Unlike traditional productivity, which is often accompanied by a large amount of consumption and waste of resources, new quality productivity emphasizes the minimization of resource input in the production process and the improvement of resource output efficiency. At the same time, through the establishment of a circular economy model, the recycling and reuse of waste can be realized, so that resources can continue to flow in the economic system, reduce the pressure on the exploitation of natural resources, and reduce the burden on the ecosystem.

New productivity is also characterized by a low environmental impact. In the production process, it adopts cleaner production technology and process, strictly controls the emission of pollutants, and reduces the damage to the ecological environment. For example, intelligent manufacturing can accurately control the production process and reduce the waste of raw materials and the discharge of waste gas, waste water, and waste residue, so as to achieve the coordinated development of production and environmental protection.

In addition, the sustainability of new productivity is also reflected in the emphasis on and development of human resources. It relies more on high-quality and innovative talents, pays attention to the cultivation and development of talents, and stimulates people's creativity and potential. This people-oriented development concept can not only improve production efficiency and quality, but also promote social fairness and harmony, and create a good social environment for sustainable development.

New quality productivity is often closely linked to the development of emerging industries, such as digital economy, biotechnology, and green environmental protection industries. These emerging industries have huge development potential and market space, which can drive the optimization and upgrading of the economic structure and promote sustainable economic growth. At the same time, they also provide new ideas and methods for solving global environmental, energy and social problems.

#### 3.2 Artificial Intelligence

In the dazzling starry sky of technology, artificial intelligence is undoubtedly the most dazzling new star. It has entered our lives with a thunderous force, reshaping our understanding of the world and changing our behavior and thinking patterns. From the thoughtful service of intelligent assistants to precise diagnosis in the medical field, from efficient automation of industrial production to risk prediction in the financial sector, the presence of artificial intelligence is ubiquitous. However, while we enjoy the enormous convenience it brings, we also have to face a series of unprecedented challenges and problems. So, is artificial intelligence an extension of human intelligence or will it become an existence beyond humans? Is it an angel leading us towards a better future, or a demon hiding potential threats? Let's embark on a wonderful journey of exploring artificial intelligence together, uncovering its mysterious veil and searching for answers.

#### 3.2.1 The Concept and Role and Challenges of Artificial Intelligence

What is the concept of artificial intelligence? What is its function? What challenges does its development face? This is the question we need to clarify next.

#### **3.2.1.1** The Concept of Artificial Intelligence

Artificial Intelligence (AI). Artificial intelligence refers to the technology and science that allows machines to mimic human intelligence. It aims to empower computer systems with the ability to learn, reason, solve problems, and adapt to their environment just like humans. By employing large amounts of data, complex algorithms, and powerful computing power, AI can automatically extract patterns and knowledge from data and use that information to make decisions and predictions.

The development of artificial intelligence has come a long way, from simple logical reasoning programs in the early days to today's intelligent systems capable of deep learning and autonomous decision-making. It covers several subfields such as machine learning, natural language processing, computer vision, speech recognition, and more. Machine learning is at the heart of artificial intelligence, enabling computers to automatically improve performance through data without the need for explicit programming instructions. Natural language processing is dedicated to enabling computers to understand and generate human language, enabling smooth communication between humans and machines. Computer vision enables computers to obtain information from images and videos, while speech recognition enables computers to understand human language.

#### **3.2.1.2 The Role of Artificial Intelligence**

With the rapid development of science and technology, artificial intelligence has gradually entered our lives and played an important role in many fields, bringing unprecedented convenience and innovation to human beings.

As one of the most innovative technologies today, artificial intelligence has brought revolutionary changes to agriculture and has become an important force to promote the development of agricultural modernization. The first is the realization of precision agriculture. Through satellite positioning, sensors, and data analysis, AI is able to precisely monitor soil conditions, climatic conditions, and crop growth. Farmers can use this precise data for precise sowing, fertilization and irrigation, avoiding waste of resources and improving the yield and quality of crops. For example, smart irrigation systems are able to automatically adjust the amount of irrigation water according to soil moisture, saving water and ensuring that the water needs of crops are met. Second, artificial intelligence also plays a key role in pest monitoring and control. Using image recognition technology and machine learning algorithms, intelligent systems can quickly and accurately identify the type and extent of pests and diseases. This allows farmers to take targeted control measures in a timely manner to avoid the spread of pests and diseases over a large area and reduce crop losses. Compared with traditional manual inspections, artificial intelligence greatly improves the efficiency and accuracy of monitoring, escorting agricultural production. Third, the emergence of agricultural robots is also an important application achievement of artificial intelligence in the field of agriculture. These robots are capable of a series of tedious agricultural tasks such as sowing, weeding, and picking. They not only improve labor efficiency, but also reduce the labor intensity of farmers. Moreover, robots can work in harsh environments, not limited by time and climate, ensuring the continuity and stability of agricultural production. Fourth, artificial intelligence has performed well in agricultural product quality inspection and market forecasting. Through the analysis of large amounts of data, AI can accurately assess the quality and safety of agricultural products, providing a scientific basis for market access. At the same time, it can also predict market demand and price trends, help farmers rationally arrange planting plans, reduce market risks, and improve the economic benefits of agricultural production. However, the application of AI in agriculture also faces some challenges. For example, technology costs are high and may be difficult for some farmers to afford; The complexity of the technology requires farmers to have certain knowledge and skills to operate and maintain; There are also issues such as data security and privacy protection that need attention.

Artificial intelligence plays a pivotal role in the healthcare field. It is able to quickly and accurately analyze large amounts of medical data to help doctors diagnose diseases. Through deep learning of data such as patients' symptoms, medical history, and examination results, AI can provide auxiliary diagnostic suggestions, improve the accuracy and efficiency of diagnosis, and reduce the risk of misdiagnosis. Moreover, in terms of medical imaging diagnosis, artificial intelligence algorithms can quickly identify lesion areas, providing doctors with more accurate references, so that diseases can be detected and treated earlier.

In the field of transportation, artificial intelligence also plays a role. Intelligent transportation systems can effectively reduce traffic congestion and improve road capacity by monitoring and analyzing traffic flow in real time and optimizing traffic light control. Autonomous driving technology is also a highlight of artificial intelligence, although it is not yet fully popularized, this technology is expected to greatly improve traffic safety and reduce traffic accidents caused by human error. At the same time, the intelligent logistics distribution system can plan the optimal distribution route, improve logistics efficiency and reduce costs.

The field of education is also being transformed by artificial intelligence. The personalized learning system can formulate exclusive learning plans according to the learning situation and characteristics of students, and provide accurate learning resources and tutoring. The intelligent tutoring tool can answer students' questions at any time, stimulate their interest in learning, and improve their learning effect. For teachers, AI can assist with marking assignments and test papers, giving them more time to focus on improving teaching methods and personalized guidance for students.

In industrial production, artificial intelligence makes production processes more intelligent and automated. It can predict equipment failures, advance maintenance, reduce downtime, and increase productivity. In the quality inspection process, the artificial intelligence visual inspection system can detect product defects with extremely high accuracy and ensure the stability of product quality.

Artificial intelligence in the financial sector can carry out risk assessment and fraud detection to protect the property safety of consumers; In the field of customer service, intelligent customer service can quickly respond to customer inquiries and provide 24-hour uninterrupted service; In the field of scientific research, it can process and analyze massive amounts of data to help researchers discover new patterns and trends.

The optimization of resource allocation is another important contribution of artificial intelligence. With powerful data analysis capabilities, AI can accurately predict and plan market demand, supply chains, etc., to help enterprises achieve reasonable allocation of resources. It is able to dynamically adjust production and logistics strategies according to changes in demand in different regions and different time periods, ensuring that resources are fully utilized where they are needed most. This not only improves the efficiency of resource utilization, but also reduces the operational risk of the enterprise.

In addition, in terms of business models, AI has driven the development of personalized customization and precision marketing. E-commerce platforms use artificial intelligence algorithms to recommend personalized products for users, improving users' purchase willingness and satisfaction. Through the analysis of user data, enterprises can better understand market demand and develop products and services that are more in line with consumer needs.

#### 3.2.1.3 The Challenges faced by the Development of Artificial Intelligence

Despite the convenience and innovation brought by artificial intelligence, its development also faces a series of serious challenges.

Data privacy and security issues are one of the top challenges in the development of artificial intelligence. AI systems require large amounts of data to learn and train, and this data often contains sensitive information about individuals, such as names, addresses, health conditions, etc. If this data is not properly protected, it will bring great risks and losses to individuals if it is hacked or leaked. In

addition, AI algorithms can also be biased and discriminatory, leading to unfair decision-making. For example, if the data used for training is inherently biased, then AI systems may unfairly treat certain groups, especially in areas such as recruitment, credit, etc.

Ethical issues are also an important challenge for the development of AI. When AI has the ability to make autonomous decisions, how can it ensure that its decision-making is in line with moral and ethical standards? For example, how should self-driving cars choose to minimize casualties when faced with unavoidable accidents? This is an extremely complex ethical dilemma. In addition, the development of artificial intelligence may lead to the disappearance of some jobs, which can lead to problems such as unemployment and social instability. How to ensure people's employment and quality of life while promoting technological progress is a problem that we need to seriously consider and solve.

Technological bottlenecks also restrict the development of artificial intelligence. Current AI technologies still have significant limitations when dealing with complex, unstructured problems. For example, AI is not enough to understand human emotions, creativity, etc. Moreover, the computational cost of artificial intelligence is high, requiring strong hardware support and large energy consumption, which also limits its application in a wider range of fields.

The lag in laws and regulations is also a major obstacle to the development of artificial intelligence. Since AI is an emerging field, existing laws and regulations often do not fully cover the various issues that arise from its development. For example, how should liability be defined and pursued for damage caused by AI? How to formulate relevant laws to regulate the development and application of AI to protect the public interest and social security?

The development of artificial intelligence has undoubtedly brought great opportunities to mankind, but we cannot ignore the challenges it faces. Solving these challenges requires the joint efforts of governments, enterprises, research institutions and all sectors of society.

#### 3.3 The Relationship Between New Quality Productivity and Artificial Intelligence

New productivity and artificial intelligence are key forces leading social progress and economic growth. The two promote each other and develop synergistically, and jointly shape the future of human society.

New quality productivity represents an innovation-driven, high-efficiency and sustainable production capacity. It is not only a simple upgrade of traditional productivity, but also a new production mode born under the integration of new technologies, new ideas and new models. This kind of productivity emphasizes the improvement of quality and efficiency, pays attention to the integration and optimal allocation of innovative factors, and aims to achieve high-quality economic and social development.

Artificial intelligence is an important part and a powerful driving force for new quality productivity. By simulating human intelligence, AI is able to process and analyze massive amounts of data to explore its potential value and patterns. In the field of production, artificial intelligence can

realize the automation and intelligent optimization of production processes, improve production efficiency, reduce costs, and improve product quality. For example, industrial robots are able to replace human labor in dangerous and repetitive work environments, and intelligent manufacturing systems are able to adjust production plans in real time according to market demand, thus greatly improving the flexibility and adaptability of production.

At the same time, artificial intelligence provides innovative thinking and methods for the development of new quality productivity. It stimulates the exploration of new business models, service models and industrial forms. Taking the sharing economy as an example, with the help of artificial intelligence algorithm matching, more efficient use of resources has been realized, and new economic growth points have been created. In addition, the application of artificial intelligence in the fields of medical care, education, and transportation has continuously given rise to new services and products, expanding the development space of new quality productivity.

In turn, the development of new quality productivity has also created favorable conditions for the progress of artificial intelligence. The new quality of productivity requires continuous improvement of scientific and technological innovation capabilities, which has led to a continuous increase in research investment in artificial intelligence and promoted the continuous breakthrough of artificial intelligence technology. The abundant application scenarios brought about by the new quality productivity provide a broad stage for the practice and optimization of artificial intelligence, so that it can be continuously improved and improved in practical applications.

However, in the process of synergistic development of new quality productivity and artificial intelligence, there are also some challenges. For example, artificial intelligence may lead to the disappearance of some traditional jobs and bring about the adjustment of employment structure; Data privacy and security issues also need to be addressed. However, these challenges cannot stop the pace of development, but need to be addressed through reasonable policy guidance, education and training, and social security mechanisms, so as to achieve positive interaction and common development between the two.

## 4. The Strategy to Promote the Coordinated Development of Artificial Intelligence and New Quality Productivity

In today's era of rapid technological development, artificial intelligence has become an important force leading innovation and driving change. As a new, innovative and efficient form of productivity, the synergistic development of new quality productivity and artificial intelligence is of vital significance. This will not only promote sustained economic growth and overall social progress, but also provide strong support for solving many global challenges. Here are some strategies to promote the synergistic development of AI and new quality productivity.

Strengthening basic research and technological innovation is a crucial first step. The government and enterprises should increase R&D investment in the field of artificial intelligence, support universities, scientific research institutions and innovative enterprises to carry out cutting-edge research, and make breakthroughs in key core technologies, such as deep learning algorithms, natural language processing, computer vision, etc. At the same time, it is necessary to encourage interdisciplinary cooperation, promote the cross-integration of artificial intelligence and basic disciplines such as mathematics, physics, and biology, and provide broader ideas and methods for technological innovation.

Improving the talent training system is the core element to ensure coordinated development. We need to cultivate interdisciplinary talents who are proficient in artificial intelligence technology and understand the characteristics and needs of new quality productivity. This requires educational institutions to reform their curricula, strengthen practical teaching, and provide more projects and internship opportunities that combine practical application. In addition, vocational training and continuing education should be actively carried out to help incumbents continuously improve their skills and adapt to the development of new technologies.

Establishing sound policies, regulations and ethical norms is a necessary support. The government should formulate policies conducive to the coordinated development of artificial intelligence and new quality productivity, including tax incentives, financial subsidies, intellectual property protection, etc. At the same time, it is necessary to pay attention to the ethical and social issues brought about by the development of artificial intelligence, such as algorithmic bias, data privacy, employment structure adjustment, etc., and establish corresponding laws, regulations and ethical guidelines to ensure that the development of technology is in line with human interests and social values.

Promoting industrial integration and application demonstration is an important way to achieve coordinated development. Encourage traditional industries to actively introduce artificial intelligence technology, realize intelligent upgrading, and improve production efficiency and product quality. In emerging industries, it is necessary to give full play to the advantages of artificial intelligence and cultivate new growth points and competitive advantages. Through the establishment of industrial parks and innovation demonstration zones, application demonstration projects will be carried out to form experiences and models that can be replicated and promoted.

Strengthening data management and infrastructure construction is the basic condition for coordinated development. Data is the "fuel" of artificial intelligence, and it is necessary to establish a sound data collection, storage, sharing and trading mechanism to ensure the quality and security of data. At the same time, it is necessary to accelerate the construction of high-speed, stable and secure information infrastructure to provide strong support for the coordinated development of artificial intelligence and new quality productivity.

Promoting international cooperation and exchanges is an important means to enhance the level of coordinated development. Artificial intelligence is a global technology, and each country has its own advantages in technology research and development, application and practice. By strengthening international cooperation, we can share resources and experience, jointly address technical problems

and challenges, and promote the coordinated development of AI and new quality productivity on a global scale.

### 5. The Future Prospect of Developing New Quality Productivity and Artificial Intelligence

The development of new quality productivity is an inevitable choice to meet global challenges and achieve sustainable development. It no longer relies solely on traditional resource investment and scale expansion, but focuses on the integration of knowledge, technology and innovation. Emerging industries represented by new energy, biotechnology, and high-end manufacturing are constantly giving birth to new economic growth points and promoting the optimization and upgrading of industrial structure. Breakthroughs in these areas not only improve production efficiency, but also reduce the pressure on the environment, laying the foundation for the long-term development of mankind.

As an important part of the new quality of productivity, the influence of artificial intelligence is becoming more and more far-reaching. From the precise operation of intelligent robots on the production line to the precise support provided by big data analysis for enterprise decision-making; From the convenience brought by smart home to people's lives to the application of artificial intelligence-assisted diagnosis in the medical field, artificial intelligence has penetrated into every corner. It can process and analyze massive amounts of data to uncover hidden patterns and patterns, helping people make more informed decisions and improve productivity and quality.

However, as we look to the future, we cannot ignore the challenges posed by the development of new quality productivity and artificial intelligence. The adjustment of the employment structure may lead to the disappearance of some traditional jobs, and it is necessary to strengthen the training and re-employment support for workers to meet the new employment needs. In addition, the development of AI has also raised concerns about data privacy, algorithmic bias, and ethics, and it is necessary to establish and improve relevant laws, regulations, and regulatory mechanisms to ensure that its development is in line with human values and interests.

Despite the challenges, the prospects for the development of new quality productivity and artificial intelligence remain promising. In the future, with the continuous advancement of technology, artificial intelligence is expected to achieve more intelligent and humanized development, and cooperate more closely with humans to solve global problems. For example, in the fight against climate change, AI can play an important role in achieving carbon emission reduction goals by optimizing energy distribution and improving resource efficiency. In the medical field, it can accelerate the research and development of new drugs and provide new ideas and methods for overcoming incurable diseases.

To unleash the full potential of new productivity and AI, we need to invest more in research, education, and infrastructure. Cultivate talents with innovative thinking and interdisciplinary ability, create a good environment that encourages innovation and entrepreneurship, strengthen international cooperation and exchanges, and jointly promote the progress and application of technology.

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#### **Author Contributions**

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#### Availability of Data and Materials

None.

#### **Conflicts of Interest**

The authors declare that they have no conflicts of interest to report regarding the present study.

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